



Touch-A-Truck (October 19, 2019)

Touch-A-Truck provides an opportunity for adults and children to have a hands-on experience of a variety of cars, trucks, and equipment. Our inaugural event last year saw attendance of over 1500 people. The Second Annual Touch-A-Truck Family Festival fundraiser and community event will be held at the Asheville Outlet Mall on Saturday, October 19th, from 11am-3pm.

This family friendly event allows for kids (and kids at heart) to explore vehicles of different types, including public service, emergency, utility, construction, transportation, and just plain awesome—all in one place. Children will be allowed to touch their favorite vehicles, get behind the wheel, and meet the people who help build, protect, and serve our community. We designate a “Quiet Hour” for sensory sensitive families from 11-12.

This event will provide support for the Junior League of Asheville’s mission to improve our community and to provide training for women to further serve the community.

Corporate Sponsorships of Touch-A-Truck can expect to receive the following:

	Patron (\$250)	Bronze (\$500)	Silver (\$1,000)	Gold (\$2,500)	Presenting (\$5,000)
Complimentary General Admission tickets	5	10	15	20	25
Option for Vehicle Participation	X	X	X	X	X
Corporate Sponsor Tent with Lunch	X	X	X	X	X
“Thank you” social media post	X	X	X	X	X
Name listed on event signage and website	X	X	X	X	X
Logo on event signage and website		X	X	X	X
Introductory social media post			X	X	X
Marketing materials allowed at event				X	X
Company supplied banner displayed at event				X	X
Name listed in press release as “Presenting Sponsor”					X

Timelines (pending whether sponsorship is received in time):

- **August 28th**
 - High Resolution Logo Submitted
 - Touch-A-Truck Partnership Agreement Received
 - Promotional Marketing Materials
- **September 30th**
 - Ticket Request Form

- Financial Obligations Received



JUNIOR LEAGUE OF ASHEVILLE

Touch-a-Truck Partnership Agreement

Post Office Box 7315 • Asheville, NC 28802
funddevelopment@juniorleagueofasheville.com • www.juniorleagueofasheville.org

We would like to partner in the amount of:

- \$5,000.00 \$2,500.00 \$1,000.00 \$500.00 \$250.00

We would like to donate items/services for the event or hospitality tent:

- Gift Certificate Value _____
- Service Value (as determined by donor) _____
- Donor Notes _____

PARTNER INFORMATION

Company: _____

Authorized Representative: _____

Address: _____

Telephone: _____ E-mail: _____

PAYMENT METHOD

- Our check is enclosed, payable to The Junior League of Asheville, Inc.
- Please invoice us at the above address. (Payment is due within 30 days of the invoice.)
- Please charge our credit card. (Visa and MasterCard accepted.)

Name on Card: _____

CC Number: _____

Expiration Date: _____ 3-Digit Security Code _____

Billing Address _____

Date: _____ Signature _____

**Logo Information: Please email all logos to *juniorleagueofasheville@gmail.com* in a VECTOR logo format
(file extension uses .EPS, .AI, .CDR, or .SWF)**

The Junior League of Asheville, Inc. is a tax-exempt, nonprofit organization as described in section 501(c)(3) of the Internal Revenue Code. Federal Identification Number: 56-0943037.